

CW

UNAPOLOGETICALLY
UPLIFTING WOMEN

THE CATALYST COMMAND: A LEADERSHIP DECLARATION FOR UNCERTAIN TIMES

For women who lead with courage when the system starts to crumble.





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WELLS

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WHY THIS DECLARATION MATTERS RIGHT NOW

We are not in ordinary times. The ground beneath us is shifting—politically, socially, and institutionally. But you weren't built for comfort. You were built to lead with clarity and courage.

This declaration is your call back to power. It's not just for display—it's for anchoring your decisions, your voice, and your next bold move.

Chasity Wells-Armstrong
Founder, Catalyst Coaching & Transformation



I hereby declare

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THE CATALYST COMMAND – THE DECLARATION

- ☐ I will not shrink to be palatable.
- ☐ I will not wait for safety to speak the truth.
- ☐ I will not wait for permission or perfection.
- ☐ I will stand firm in my values – even when I stand alone.
- ☐ I will protect my energy, not waste it proving myself.
- ☐ I will set boundaries and enforce them with love and power.
- ☐ I will build tables, not beg for seats.
- ☐ I will be a catalyst, not a bystander.

“I claim this command.”

Signature: _____



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PERSONAL LEADERSHIP CLARITY

Reclaim Your Voice | Clarify Your Power

What I Stand For As A Leader:

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.....

.....

My 3 Non-Negotiables In Leadership:

1.
2.
3.

My Leadership Boundaries (what I no longer allow):

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My Next Bold Move (in the next 30 days):

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LEADERSHIP IN ACTION

Put Your Command Into Practice

HERE'S HOW TO MOVE FROM INTERNAL CLARITY TO EXTERNAL ACTION:

- 📞 Use 5Calls.org to speak truth to power in your community.
- 💬 Share your declaration with another woman leader--you don't have to lead alone.
- 🧭 Book a strategy session with Coach Chasity to turn your clarity into a leadership roadmap.

👉 LET'S TALK STRATEGY



CHASITY WELLS

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Meet Your Coach

**Leadership Coach. First Black Mayor.
Catalyst for Change.**

Chasity Wells-Armstrong is the founder of Catalyst Coaching & Transformation, the first Black mayor of her hometown, and a national voice for courageous, conscious women in leadership.

Her mission is to help women lead without apology, without burnout, and with powerful impact.

👉 LET'S TALK STRATEGY

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