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5 STRATEGIC QUESTIONS EVERY WOMAN IN PUBLIC LEADERSHIP SHOULD BE ASKING RIGHT NOW

A Reflection Tool Rooted in the SCALE™ Framework

You were elected—or appointed—to serve.
But reacting to pressure isn't the same as leading with intention.

This reflection tool is for women in government leadership who are ready to pause, reflect, and **lead from strategy, not dysfunction.**

Grounded in the SCALE™ Framework, these five questions will help you:

- Refocus your priorities
- Protect your capacity
- Reclaim leadership decisions rooted in clarity and values—not chaos or compliance





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THE 5 STRATEGIC QUESTIONS

1. Where am I leading from strength and where am I overcompensating?

S = Strengths-Based Leadership

→ Where am I showing up with confidence and where am I still trying to prove I belong?

2. What fear or frustration do I need to reframe in order to reclaim my confidence?

C = Confidence & Cognitive Reframing

→ What belief no longer serves me in this role?

You weren't called to overfunction.

You were called to lead.....with intention and power.



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3. Where do I need to draw or reassert a boundary to sustain my leadership?

A = Aligned Values & Boundary Negotiation

→ What am I saying “yes” to that is costing me too much and does it align with my values?

4. What would leadership longevity look like for me—and what’s threatening it right now?

L = Leadership Longevity

→ What patterns or expectations are draining my energy?



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5. Who's in my leadership ecosystem—and who's missing?

E = Ecosystem Building

→ Who truly supports my vision, not just my title?

READY TO LEAD ON YOUR TERMS?

Explore the SCALE™ Framework and book your private VIP Intensive.

SCHEDULE A VIP INTENSIVE

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ABOUT CHASITY WELLS

I'm not just a coach; I've sat in the seats.

As a former mayor, village manager, and city councilor, I know what it means to lead while under fire.

I work with women in government leadership who are done over-functioning and ready to reshape the system with intention, impact, and values-driven leadership.



READY TO GET CLEAR AND MOVE BOLDLY?

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