

# 3 Ways to Build Your Leadership Ecosystem

## For Maximum Impact and Capacity

Exhaustion and burnout isn't proof you're a good leader; it's a warning sign. Overfunctioning is the fastest way to drain your energy, weaken your decision-making, and shorten your leadership lifespan.

The solution? A strong leadership ecosystem — the network of people, systems, and strategies that supports your vision and protects your capacity.

Guided by my **proprietary SCALE<sup>TM</sup> Framework** (Strengths, Confidence & Cognitive Reframing, Aligned Values & Boundary Negotiation, Leadership Longevity, and Ecosystem Building), here are three power moves to start building yours today.





### YOUR FIRST THREE POWER MOVES

### 1. Identify Your Non-Negotiable Strengths

Know what only you can do in your role, and protect it. The more time you spend outside your zone of strength, the faster you burn out.

### 2. Build a Core Support Squad

Surround yourself with 3–5 trusted allies who can execute, advise, and amplify your work. The right people multiply your impact; the wrong ones drain it.

### 3. Advocate for the Support You Deserve

Your capacity isn't a luxury. It's the foundation of your leadership. Speak up for the resources, staffing, and systems that free you to focus on what matters most.

#### YOUR NEXT MOVE

These three strategies are just the starting point. Inside the Catalyst Power Retainer<sup>TM</sup>, I walk you step-by-step through building a full leadership ecosystem; one that protects your time, multiplies your influence, and positions you to lead with unstoppable power.

IF YOU'RE READY TO BREAK FREE FROM OVER-FUNCTIONING AND LEAD AT FULL CAPACITY,

**CLICK HERE TO LEARN MORE** 

AND APPLY FOR THE CATALYST POWER RETAINER™.



### **ABOUT THE CREATOR**

### **Chasity Wells-Armstrong**

Former Mayor | Village Manager | City Councilor | School Board Member Strategic Leadership Partner to Visionary Teams in Government Founder, Catalyst Coaching & Transformation<sup>TM</sup>

Chasity Wells-Armstrong is the Founder of Catalyst Coaching & Transformation and creator of the proprietary SCALE™ Framework, designed to help women in elected and appointed local government leadership break free from over-functioning, protect their capacity, and lead with strategic, sustainable impact. As a former Mayor, Village Manager, City Council Member, School Board Member, and Senior Congressional Staffer, Chasity brings unparalleled insight into the realities of public leadership—and the strategies that create lasting change.

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