



National Patterns, Local Power

3 Ways to Lead Strategically Amid the Chaos: A Quick Start Guide for Women in Government Leadership

What This Is

This isn't a motivational PDF.

It's a strategy brief. A power move. A wake-up call.

National chaos is leaking into local leadership, and women in government, especially Black women and women of color are catching the fallout.

This guide gives you three bold, practical, and unapologetically strategic moves you can make right now to activate your local power without burning yourself out.

Whether you're a mayor, city manager, department head, or political appointee, this is your call to stop playing defense and start structuring your leadership for impact.





Why This Matters Now

We're in an era where:

- Federal policy is threatening local budgets
- Disinformation is weaponizing your residents against you
- And the national playbook for authoritarianism is being tested in your own boardroom

You can't change Congress. But you can change your corner.

This guide shows you how.

The SCALE™ Lens

Every strategy in this guide is rooted in my proprietary SCALE™ Framework, developed exclusively for women in government who are navigating high-stakes leadership under intense public pressure.

You'll see the "E" in action here, Ecosystem Building™ which goes beyond networking. It's about building systems that reduce exhaustion, reclaim your bandwidth, and reroute responsibilities to where they belong, so you're not carrying the weight of a failing structure on your back.

If your ecosystem only includes peers and not policies, you're under-resourced.

This guide helps you build both.





UNAPOLOGETICALLY
UPLIFTING WOMEN

THREE (3) POWER MOVES TO MAKE NOW

1. Anchor National Chaos to Your Local Reality

- Don't ignore national crises. Translate them.
- Draft a resolution. Call a town hall. Make it local.
- *When you give people language, you give them power.*
- When you ignore it, you give it to someone else.


2. Rewrite Internal Policies to Shift Local Power

- Stop reacting. Start restructuring.
- You don't need Congress to fix procurement.
- You can design a DEI-centered vendor strategy, reimagine hiring practices, and build out participatory budgeting tools right now.
- *Policy is power. Use it.*

3. Redesign Your Leadership Ecosystem™

- Staff gaps are not your job to fill.
- Get out of the trap of over-functioning and build a system that supports your leadership—whether that's redefining your org chart, leveraging outside partnerships, or reassigning misaligned duties.
- Support isn't a luxury. It's a strategic necessity.

Lead Boldly. Govern Strategically. Protect Your Energy.

- Your leadership should be effective and sustainable. Let's build your strategy to govern without the exhaustion and burnout.
-  Apply for The Catalyst Power Retainer™:

GET STARTED HERE



CHASITY WELLS

Unapologetically Uplifting Women

ABOUT THE CREATOR

Chasity Wells-Armstrong

Former Mayor | Village Manager | City Councilor | School Board Member Strategic Leadership
Partner to Visionary Teams in Government

Founder, Catalyst Coaching & Transformation™

Chasity Wells-Armstrong is a national leadership strategist, former mayor, former city manager, and trusted coach to women leading in government. She's served at every level of local government—elected, appointed, and administrative, and is the founder of **Catalyst Coaching & Transformation**.

Her proprietary SCALE™ Framework helps women in public leadership lead with strategy, protect their energy, and build sustainable power. She's been featured on national podcasts, trusted by top-tier mayors, and called in when things get messy.

She's not just talking about the work. She's lived it.

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